

China Know-How 2009 – Course A: Modern China Studies for Scientists and Economists

Group I: August 22–September 22, 2009
(Beijing/Shanghai)

Group II: August 22–September 22, 2009
(Shanghai/Beijing)

Partners: Peking University
Fudan University

Project description

The Summer Schools of China Know-How are intensive summer programs in the People's Republic of China, annually organized by Eurasia-Pacific Uninet in cooperation with the China Studies Center of the University of Salzburg. Target audiences are students and young scientists from Austrian or European universities and other institutes of higher education, as well as employees from international companies. In August and September 2009, China Know-How, Course A, took place for the 11th time.

Course A, entitled “Modern China Studies for Scientists and Economists” focused on topics such as Economics, Politics, Law, Culture, and Cross-cultural Management in modern China.

The units were conducted in English at the renowned Peking University, Beijing, and Fudan University, Shanghai, and used a variety of modules. In addition, lectures and discussions conducted by Austrian experts, excursions, and visits to joint venture companies were included in this program.

Targets of the program:

- know-how regarding East Asia, especially China
- acquisition of additional qualifications useful for a potential future career in Asia
- preparing for future trading markets by becoming acquainted with the legal and economic system, labor and production processes, and living conditions in China
- obtaining a basic command of the Chinese language



Participants from the following higher education institutions attended this summer school in 2009:

- University of Vienna
- University of Salzburg
- University of Linz
- University of Graz
- University of Innsbruck
- Vienna University of Economics and Business Administration
- Vienna University of Technology
- MODUL University Vienna
- University of Applied Sciences Technikum Wien
- Salzburg University of Applied Sciences
- IMC University of Applied Sciences Krems
- MCI Management Center Innsbruck
- University of Applied Sciences FH Joanneum
- University of Applied Sciences Campus 02 Graz
- St. Poelten University of Applied Sciences
- Ludwig-Maximilian University of Munich (LMU), Germany
- University of Regensburg, Germany
- University of Applied Sciences Mittweida, Germany
- University College London (UCL), UK

Scholarships:

- students were subsidized by
- Eurasia-Pacific Uninet scholarships (Euro 1000 per person)
 - scholarships from the University of Salzburg (Euro 1000 per person)
 - joint scholarships by Eurasia-Pacific Uninet and the Provincial Government of Upper Austria (in total Euro 1000 per person)



At Peking University, the participants attended lectures on:

- China's Foreign Policy
- China's Environmental Challenges
- China's History
- China's Law
- China's Economy
- Chinese Painting
- China's Population
- China's Society
- Chinese (language classes)

Austrian experts who gave lectures:

- Andreas Werner, RZB Beijing Branch
- Christina Schösser, Austrian Embassy - Commercial Section

At Fudan University, the participants attended lectures on:

- Chinese History
- Chinese Finance
- Chinese Economics and Environment
- Chinese Society and Culture
- China's Social Welfare System
- Kung Fu and Taiji Practice
- Peking Opera



Company visits:

- Shanghai Baosteel Group Corporation
- Engel Machinery (Shanghai) Co. Ltd.

Austrian experts who gave lectures:

- Birgit Murr, General Project Manager Austrian Pavilion Expo 2010
- Georg Godula, CEO at Montfort Shanghai
- Oliver Lorenz, MH | direkt Asia
- Rudolf Siebenhofer, CEO Siemens PSE Nanjing

In addition, a sightseeing program was organized to several places of historic and cultural interest in Beijing (Great Wall, Tiananmen Square and Forbidden City, Summer Palace, Temple of Heaven, Lama Temple, Peking Opera, Kung Fu Show at the Red Theater) and Shanghai (boat trip on the Huangpu River, Yu Garden and Historical City, Shanghai Museum, Acrobatics Show, Jin Mao Tower, and a one-day trip to Suzhou).

China Know-How 2009 – Course A: Program

Aug. 23	Arrival in Beijing and Transfer to Hotel
Aug. 24	Orientation Meeting at PKU Group Photo Welcome Luncheon hosted by PKU Meeting with PKU Language Partners PKU Campus Tour with PKU Language Partners Lecture 1: China's Foreign Policy
Aug. 25	Lecture 2: China's Environmental Challenges Chinese Class 1 Peking Opera at Huguang Theater
Aug. 26	Lecture 3: China's History Lecture by Mag. Schoesser, Austrian Embassy - Commercial Section
Aug. 27	Lecture 4: China's Law Chinese Class 2
Aug. 28	Visit of the Great Wall at Mutianyu Section
Aug. 29	Lecture 5: China's Economy Visit to the Tiananmen Square and Forbidden City
Aug. 30	Lecture 6: Chinese Painting Visit to the Lama Temple
Aug. 31	Lecture 7: China's Population Chinese Class 3 Kung Fu Show at Red Theater
Sept. 1	Lecture 8: China's Society Chinese Class 4 Lecture by Mr. Werner, RZB Beijing Branch
Sept. 2	Final Exam Visit to the Temple of Heaven and Hongqiao Market
Sept. 3	Free
Sept. 4	Free
Sept. 5	Closing Ceremony
Sept. 6	Departure from Beijing to Shanghai by night train
Sept. 7	Arrival in Shanghai and transfer to Hotel Orientation Meeting at Fudan - Introduction Fudan and Austrian Center Fudan Campus Tour Welcome Dinner hosted by Fudan
Sept. 8	Lecture on Chinese History Huangpu River Cruise

Sept. 9	Lecture on Chinese Finance Company Visit: Engel Machinery (Shanghai) Co. Ltd.
Sept. 10	Lecture on Chinese Economics and Environment Lecture by Mrs. Murr, General Project Manager Austrian Pavilion Expo 2010 Acrobatics Show
Sept. 11	One-Day Trip to Suzhou
Sept. 12	Free
Sept. 13	Free
Sept. 14	Lecture on Chinese Society and Culture Company Visit: Shanghai Baosteel Group Corporation
Sept. 15	Lecture on China's Social Welfare System: Health Care as a Case Kung Fu and Taiji Practice
Sept. 16	Company Lecture by Rudolf Siebenhofer, CEO Siemens PSE Nanjing Visit to the Shanghai Museum
Sept. 17	Company Lecture by Georg Godula (Montfort Shanghai) and Oliver Lorenz (MH direkt)
Sept. 18	Lecture on Peking Opera Visit to the Yu Garden and Historical City
Sept. 19	Free
Sept. 20	Free
Sept. 21	Final Exam Farewell Dinner and Presentation of Certificates
Sept. 22	Departure from Shanghai to Austria